



2018 Autumn Alive! Fall Festival Business Application and Information (for registered storefront businesses)

October 20, 2018 - 10 am to 4 pm

Rain Date: October 27, 2018

Application Deadline: October 15, 2018

Downtown Quakertown, PA

Autumn Alive is an annual autumn festival presented by Quakertown Alive! held in downtown Quakertown, Bucks County, Pennsylvania. It is a fall harvest festival featuring a pet parade, cupcake decorating and tasting contests, a scarecrow contest, vendors, and children's activities. Crafters and vendors are encouraged to theme their products for autumn or pets.

Date: Saturday, October 20, 2018 Rain Date: October 27, 2018
7:30 am - set up begins **SET UP NEEDS COMPLETED BY 9:30AM**
10:00 am – Festival opens
4:00 pm – Festival ends (vendors are expected to remain for the full day)
5:00 pm – Streets reopened to traffic

****In the interest of safety you must unload and move your car before you set up. Official street closure must be observed: (Saturday 7:00 am to 5:00 pm)**

IMPORTANT: Please note that we have a tiered cost scale for this event.

- Within Quakertown Borough Limits – no cost for one space
- Within three (3) miles of 314 W. Broad Street 18951 - \$75.00
- Outside of three (3) miles of 314 W. Broad Street 18951 - \$100.00
- National franchises - \$200.00

PLEASE KEEP THIS PAGE FOR YOUR RECORDS!

Show details

Display spaces are either 12' x 12' or 12' x 24' as defined above. Spaces are in the street - **not on the sidewalk**. The accepted applicant must provide his/her own booth, table, or display. Only one vendor is allowed per space. Accepted applicants will receive specific information regarding designated booth location, designated free parking, and setup information shortly before the event. Be prepared for an outdoor event, including wind gusts and fluctuating weather. Any group or vendor requiring electric must pay appropriate fee (\$15) and supply any needed cords. **We highly recommend you bring weights to hold down your tent in case of windy weather.** For the comfort of all our visitors, everyone representing your organization will be required to stay within the reserved space. Aggressive soliciting is not permitted.

Refund Policy/Rain Plans

The rain date is Saturday, October 27, 2018 from 10 am to 4 pm. If the vendor decides to cancel and does not attend the rain date, even if due to bad weather, the vendor will not receive a refund. In the event both dates need to be cancelled by Quakertown Alive! due to weather, we will refund half the vendor fees upon request by letter and a self addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 (c)(3) non-profit organization.

The Autumn Alive! fall festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street® organization dedicated to helping revitalize downtown Quakertown.

Phone: 215 -536-2273 e-mail: michele@quakertownalive.com



AUTUMN ALIVE! 2018
BUSINESS VENDOR FORM
Deadline: October 15, 2018
Event: October 20, 2018
Raindate: October 27, 2018

BUSINESS VENDOR APPLICATION

Business name

Contact person

Title/Position

Product:

Check here if you are a selling a product specifically for pets.

Address

Phone

Email Address-(we will communicate with you by email: please print very clearly):

Fee for 12' x12' space _____ 12' x 24' space _____ (see first page for fee structure)

Check if you wish to have us provide 120 volt electric; submit an additional \$15 fee. Please provide your own extension cords.

TOTAL ENCLOSED:

Make check payable to Quakertown Alive

Liabilities: We agree to assume all liability for, and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Autumn Alive Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from my/our operation or involvement in the Autumn Alive! festival.

Name(printed): _____ Signature _____ Date _____

Please return the second page of this application and payment to:

Quakertown Alive!
314 West Broad Street
Quakertown, PA 18951

E-Mail: michele@quakertownalive.com Phone: 215-536-2273