



## 2018 Autumn Alive! Fall Festival Authors Corner Application Information

October 20, 2018 10 am to 4 pm

Rain Date: October 27, 2018

Application Deadline: October 15, 2018

Quakertown Alive!'s Autumn Alive! fall festival is celebrating its 18<sup>th</sup> year in downtown Quakertown. The festival continues to grow in size and variety and offers authors a wide exposure to potential readers. By highlighting authors in our Authors Corner, authors and illustrators can attract new readership and customers for their work.

### Show Details

Bringing authors and illustrators together in one location allows us to offer a reduced space rate of \$25 for your space. Authors are welcome to apply for a separate space at the regular vendor rate of \$60.

- Book-signing space will be provided in tents supplied by Quakertown Alive!.
- Space will be approximately 4' x 4' shared tables under a common tent.
- Display materials welcome.
- Please be prepared for an outdoor event, including wind gusts and fluctuating weather.
- Autumn Alive! is a family event and books and display material should be family-friendly.

### Refund Policy/Rain Plans

The rain date is Saturday, October 20, 2018 from 10 am to 4 pm. If the vendor decides to cancel and does not attend the rain date, even if due to bad weather, the vendor will not receive a refund.

In the event that both dates need to be cancelled by Quakertown Alive! due to weather, we will refund half the vendor fees upon request by letter and a self addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 3 (c) non-profit organization.

1. Complete and return the application with your registration fee of \$25 by mail or in person to Quakertown Alive! 314 W Broad Street, Quakertown, PA 18951 by October 15, 2018.
2. Upon receipt of your reservation and reservation fee, we will send you a confirmation email.
3. Final details about Authors Corner will be provided to you by email to your designated contact person the week of the event. Be sure to check your email.
4. On the day of the event set-up will begin at 7:30am. **Your display should be ready for visitors by 9:30 am.** The event ends at 4:00 pm.
5. QUESTIONS: Contact Quakertown Alive! office: 215-536-2273 or [michele@quakertownalive.com](mailto:michele@quakertownalive.com)
6. **Keep this page for your records.** Complete the second page and return with your fee too:  
Quakertown Alive!  
314 West Broad Street  
Quakertown, PA 18951

The Autumn Alive! festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit accredited Main Street® organization dedicated to helping revitalize downtown Quakertown.

Tel: 215 -536-2273 - Fax: 215-538-5585 - E-mail: [michele@quakertownalive.com](mailto:michele@quakertownalive.com)



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**Authors Corner Application**  
**October 20, 2018**  
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CONTACT INFORMATION	
First Name:	Last Name:
Book Genre:	
Address:	
Telephone:	
E-Mail: Please PRINT legibly	
Web site or Facebook page	

DISPLAY SPACE/ENTRY
[ ] 4' 4' \$25

Book Titles	
1.	4.
2.	5.
3.	

PAYMENT	
Entry fee (Amount remitted)	\$

*Payment is due before application can be processed and confirmed. Entry fee/display space fee is returned if application is not accepted.*

**Liabilities & Permission:** I agree to assume all liability for, and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Arts Alive! Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from my/our operation or involvement in the Arts Alive! festival.

**Publicity:** Please **sign below** to give us permission to use your name & book title(s) to help publicize the event. Acceptance into Arts Alive will not be affected by your participation in this offer.  
 I authorize use of my name and book title(s) for promotional materials and website.

Signature: \_\_\_\_\_

**Return this form, images, and payment to:**  
**Quakertown Alive!**  
**314 W Broad St.**  
**Quakertown, PA 18951**

Questions: Call 215-536-2273 or E-Mail: [michele@quakertownalive.com](mailto:michele@quakertownalive.com)