



## 2020 AUTHORS CORNER APPLICATION INFORMATION

JULY 18, 2020 – 10 AM TO 4 PM  
RAIN DATE: JULY 25, 2020  
DOWNTOWN QUAKERTOWN, PA

Quakertown Alive!'s Arts Alive! art show and spring festival is celebrating its 20<sup>th</sup> year in downtown Quakertown. The festival continues to grow in size and variety and offers authors a wide exposure to potential readers. By highlighting authors in our Authors Corner, authors and illustrators can attract new readership and customers for their work.

### Show Details

Bringing authors and illustrators together in one location allows us to offer a reduced space rate of \$25 for your space. Authors are welcome to apply for a separate space at the regular vendor rate – please see Vendor Application for costs.

- Book-signing table space will be provided in tents supplied by Quakertown Alive!.
- Space will be approximately 4' x 4' shared tables under a common tent.
- Display materials welcome.
- Please be prepared for an outdoor event, including wind gusts and fluctuating weather.
- Arts Alive! is a family event and books and display material should be family-friendly and/ or art-related.

### Refund Policy/Rain Plans

The rain date is Saturday, July 25, 2020 from 10 am to 4 pm. If the vendor decides to cancel and does not attend the rain date, even if due to bad weather, the vendor will not receive a refund.

In the event that both dates need to be canceled by Quakertown Alive! due to weather, we will refund half the vendor fees upon request by letter and a self addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 3 (c) non-profit organization.

***Please keep this page for your records.***

The Arts Alive! festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit accredited Main Street® organization dedicated to helping revitalize downtown Quakertown.  
Tel: 215 -536-2273 - Fax: 215-538-5585 - E-mail: michele@quakertownalive.com

**ARTS ALIVE! 2020 Authors Corner Application**  
**Festival: JULY 18, 2020**  
**Application Deadline: July 10, 2020**

<b>CONTACT INFORMATION</b> <i>Please print Legibly</i>	
First Name:	Last Name:
Book Genre:	
Address:	
Telephone	
E-Mail: Please PRINT legibly	
Web site or Facebook page	

<b>DISPLAY SPACE/ENTRY</b>
[ ] 4' x 4' \$25

<b>Book Titles</b>	
1.	4.
2.	5.
3.	

<b>PAYMENT</b>	
Entry fee (Amount remitted)	\$

Entry fee/display space fee is returned if application is not accepted.

**Liabilities & Permission:** I agree to assume all liability for, and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Arts Alive! Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from my/our operation or involvement in the Arts Alive! festival.

**May we publicize your book(s)** Quakertown Alive would like to help publicize your work related to this festival, if your application is accepted. Please **sign below** to give us permission to use your name & book title(s) to help publicize the event. Acceptance into Arts Alive will not be affected by your participation in this offer.

I authorize use of my name and book title(s) for promotional materials and website.

X \_\_\_\_\_

**Return this form, images, and payment to:**  
**Quakertown Alive!**  
**314 W Broad St. #202**  
**Quakertown, PA 18951**

Questions: Call 215-536-2273 or E-Mail: [michele@quakertownalive.com](mailto:michele@quakertownalive.com)