



# 2021 ARTS ALIVE! BUSINESS APPLICATION

## STOREFRONTS NATIONAL AND REGIONAL FRANCHISES

MAY 15, 2021 - 10 AM TO 4 PM – DOWNTOWN QUAKERTOWN, PA  
RAINDATE: MAY 16, 2021 10AM – 4PM

Quakertown Alive! invites local storefront businesses – including national and regional franchises - to participate. Your participation in this event is an opportunity to spread your organization’s message to over 7,000 people from the Upper Bucks County area and beyond. We have expanded our marketing to include the Lehigh Valley and the greater Tri-County area to increase the number of festival attendees.

Applications will be reviewed in a timely manner by a representative of the Events Committee. Vendors will receive confirmation emails. The entry fee, which entitles the applicant to a 12’ x 12’ display area, is \$75. The entry fee for a 12’ x 24’ space is \$150. The fee for electric, if needed, is an additional \$15, which will be non-refundable. Checks should be made payable to Quakertown Alive!. There is a \$25 fee for returned checks due to insufficient funds. If your application is accepted, your entry fee will be processed, otherwise your check will be returned to you. **Only one vendor is permitted per space.**

Our rain date is Sunday, May 16, 2021 from 10 am to 4 pm. If you cancel and do not attend the rain date, you **will not** receive a refund. In the event that both dates need to be cancelled by Quakertown Alive! due to weather, we will refund half the vendor fees upon request by letter with a self addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 (c) 3 non-profit organization.

**Quakertown Alive! will be closely monitoring the COVID19 virus situation and will have protocols in place in accordance with state guidance. All vendors must agree to follow mandated state guideline in order to participate.**

Spaces are in the street, do not block the sidewalk. The display area assigned to accepted entrants must be manned throughout the entire show. The accepted applicant must provide his/her own canopy, table, and display. Be prepared for an outdoor event, including wind gusts and fluctuating weather. We highly recommend you bring weights to hold down your tent in case of windy weather.

***ALL APPLICATIONS ARE SUBJECT TO COMMITTEE APPROVAL.***

*The Arts Alive! festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street organization dedicated to helping revitalize downtown Quakertown.*

**IMPORTANT:** Please review our pricing scale below to avoid processing delays. Fees listed are for single spaces WITHOUT electric hookup. Spaces measure 12’ x 12’.

BUSINESS LOCATION	RETAIL	PERSONAL/ PROFESSIONAL SERVICES
Within Quakertown Borough Limits	NO COST	\$65.00
Quakertown Business Address	NO COST	\$75.00
Non-Quakertown Business Address	\$75.00	\$100.00
Regional/ National Franchise	\$200.00	\$200.00

***Limited availability for double spaces and electric (additional charges apply).***

ELECTRIC HOOKUP: 120 volt – limited availability. Spaces adjacent to electric connection are assigned on a first come, first served basis. Please bring your own heavy duty outdoor extension cord. QA! will not provide cords.

# 2020 ARTS ALIVE! BUSINESS APPLICATION

## STOREFRONTS NATIONAL AND REGIONAL FRANCHISES

Business:	
Product/ Service:	
Contact Name:	
Phone Number:	Email Address (REQUIRED)
Business Address:	
Website:	Facebook Business Page:

Space Required (See Fee List Above): 12'X12' - \_\_\_\_\_ 12'X24' - \_\_\_\_\_

Need 120 volt electricity \_\_\_ Yes \_\_\_ No \_\_\_ **\$15 additional fee**

Total Enclosed: \_\_\_\_\_

***ALL APPLICATIONS ARE SUBJECT TO COMMITTEE APPROVAL.***

**Liabilities & Permission:** I agree to assume all liability for, and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Arts Alive! Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from my/our operation or involvement in the Arts Alive! spring arts festival. By signing below, you agree to follow the **VENDOR TERMS & CONDITIONS**.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**APPLICATION DEADLINE IS MAY 8, 2021. PLEASE FILL OUT THIS APPLICATION AND SEND IT WITH YOUR FEE TO:**

**QUAKERTOWN ALIVE!  
314 W. BROAD STREET #202  
QUAKERTOWN, PA 18951.**

**Questions?** Contact our office at 215-536-2273 or email us at [michele@quakertownalive.com](mailto:michele@quakertownalive.com).