

Sine's 5&10 Building Wall Mural Request for Proposal

August ,2024

Quakertown Alive! is requesting proposals for the design of a mural for the east wall of the Sine's Building in Quakertown Borough as Phase 1.

Background information:

- A. Sine's 5&10 building is located at 236-240 W. Broad Street in Quakertown, PA
- B. The east wall is 72 ft long by 22 ft high. Entire wall may be used for the mural
- C. The desired features for the design phase for the mural include:
 - 1) theme which is engaging with the public and appropriate for the Sine's building
 - 2) method of installation of the design may involve community and/or student participation as Phase 2
 - 3) alternative concepts to be reviewed by the QA! Committee; final design selection with Quakertown Borough and Sime's building owners
- C. The complete project for design and installation has various funding sources.
- D. The desired schedule is to contract the selected proposal in October 2024 and adopt the selected design by December 2024; award of the installation project is anticipated by February 20-25 for completion of the mural by Summer 2025

Proposals must include the following to be considered:

- A. Individual or group submitting proposal with contact information, address, email, and phone number
- B. Resume of key personnel
- C. Qualifications or examples with references (any projects, dates, extent of involvement in design, creation and funding for projects will enhance the proposal)
- D. Proposed time estimate and ability to meet the proposed schedule
- E. Suggestions/sketches of concept(s) for the mural design
- F. Proposal cost estimate with basis of costs (e.g.: hourly wage, lump sum, phased rates, etc. as applicable)
- G. Proposals must be received no later than September 30, 2024:

Attn: Naomi Naylor, Executive Director, Quakertown Alive!

Email: naomi@quakertownalive.com

Delivery: 314 W. Broad St, Quakertown PA 18951, 2nd floor

Quakertown Alive! may select a short list from submitted proposals and request personal presentation/interview prior to final selection.