



## 2025 THE VINEYARD/BEER GARDEN APPLICATION AND INFORMATION

MAY 17, 2025 – 10 AM TO 4 PM—DOWNTOWN QUAKERTOWN, PA  
RAIN DATE: MAY 18, 2025, 10 AM TO 4 PM  
DEADLINE FOR APPLICATIONS: MAY 1, 2025

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Quakertown Alive! is celebrating over 25 years in downtown Quakertown and invites local wineries, breweries, and distilleries to participate in our annual Arts Alive! Arts and Crafts Festival on May 17, 2025. Applications will be reviewed in a timely manner by a representative of the Events Committee. Vendors will receive confirmation emails. The entry fee, which entitles the applicant to a 12' x 12' display area, is \$50. The entry fee for a 12' x 24' space is \$80. The fee for electric, if needed, is an additional \$15, which will be non-refundable. Checks should be made payable to Quakertown Alive!. There is a \$25 fee for returned checks due to insufficient funds. If your application is accepted, your entry fee will be processed, otherwise your check will be returned to you. **Only one vendor is permitted per space.**

**All vendors must agree to the attached VENDOR TERMS AND CONDITIONS. This application will not be considered complete without the signed agreement on the last page.**

Our rain date is Sunday, May 18 from 10 am to 4 pm. If you cancel and do not attend the rain date, you **will not** receive a refund. If both dates need to be canceled by Quakertown Alive!, we will refund half the vendor fees upon request by letter with a self addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 (c) 3 non-profit organization.

Spaces are in the street, do not block the sidewalk. The display area assigned to accepted entrants must be manned throughout the entire show. The accepted applicant must provide his/her own canopy, table, tent weights, and display. Be prepared for an outdoor event, including wind gusts and fluctuating weather. Tents/ canopies **MUST** be secured with weights. QA! will have a designated safety officer walking the event to check on tent weights.

The Arts Alive! Festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street organization dedicated to helping revitalize downtown Quakertown.

***ALL VENDORS MUST BE IN THEIR DESIGNATED SPACE(S) NO LATER THAN 9:30AM ON THE DAY OF THE EVENT.***

All trailers/set-ups must be kept clean. Vendors should provide at least one trash receptacle for customers' refuse, especially if providing samples.

***Please keep this page for your records.***



**ARTS ALIVE! Fine Arts and Crafts Festival  
 May 17, 2025 (rain date May 18)  
 Wine, Beer, Spirits Application**

CONTACT INFORMATION	
First name:	Last name:
Business Name:	
Address:	
City: Zip:	State:
Business Phone:	Cellphone:
E-Mail: Please PRINT legibly.	
Web site/ Facebook	
DISPLAY SPACE/ELECTRIC FEE	
<input type="checkbox"/> 12' X 12' \$50 (vendor to supply tent, tables, weights, chairs, etc.)	
<input type="checkbox"/> 12' x 24' \$80	
Electric Fee \$15 {yes} {no} circle one (bring extension cord)	
DISPLAY BOOTH DESCRIPTION:	
<input type="checkbox"/> Yes, we will be supplying tastings of our product <input type="checkbox"/> Yes, we will provide a a receptacle for trash	Tasting Product Description:
<b>It is understood by signing below that all applicable permits necessary for the tastings and sales of product will be the responsibility of the vendor. Vendor also assumes responsibility to determine the legal drinking age for any participant tasting or purchasing wine during Arts Alive! Event.</b>	

Please return completed application, attached application agreement, and payment to:  
**Quakertown Alive!**  
**314 W Broad St. Suite #202**  
**Quakertown, PA 18951**

Questions: Call 215-536-2273 x2351 or Email: [taylor@quakertownalive.com](mailto:taylor@quakertownalive.com)

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 a 501(c)(3) non-profit Main Street® organization dedicated to helping revitalize downtown Quakertown.

# QUAKERTOWN ALIVE! TERMS AND CONDITIONS

1. Quakertown Alive! reserves the right to accept or deny any vendor application.
2. The event committee will assign space location to the vendors. The committee can take special requests into consideration, but there is NO guarantee. Space assignments are final.
3. All vendors are required to remain open during the entire length of the event.
  - Arts Alive! – 10:00 AM – 4:00 PM
4. Vendors must adhere to the set-up times. NO early birds.
  - Arts Alive! set up begins at 7:30 AM. Vendors must be set up by 9:30 AM.
  - Food trucks may start entering at 7:30 AM. Food trucks must be parked by 9:00 AM.
5. Vendors may request an electric hookup. There is an additional \$15 cost for the electric hookup. Vendors MUST bring their own electrical cords.
  - There are a limited number of electric hookups available. Spaces are allocated on a first-come-first-served basis.
6. It is the sole responsibility of each accepted vendor to obtain any and all required, applicable, and appropriate state and local licenses/ permits needed. Each vendor also bears the sole responsibility for payment of all taxes pertaining to their operation.
7. All structures and sundries (tents, tables, chairs, trash cans, weights, etc.) are to be supplied by the vendor and are the responsibility of the vendor. All tents must be secured with weights to withstand changing weather conditions. QA! will have a Designated Safety Officer walking the event to check on tent weights.
8. Vendors agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Arts Alive! Festival, including, but not limited to Quakertown Alive! and its personnel and Quakertown Borough from any seen or unseen injury, theft, or other loss to any person or property incurred by them or their representatives during travel to/ from, load in/ set up, event, and break down, claim, penalty, or lawsuit in any way arising from operation or involvement in the Arts Alive! festival.
9. If Quakertown Alive! cancels the event, the vendor will receive a refund of half the vendor fees upon request by either letter or email ([taylor@quakertownalive.com](mailto:taylor@quakertownalive.com)) within 30 days. Any fees that have not been requested for a refund will be considered a donation to Quakertown Alive!.
10. Quakertown Alive! events are family friendly. We reserve the right to decide if a questionable item/ service is allowable at our organization's event. All decisions are final.
11. Quakertown Alive! has permission to share images from the vendors' website and social media. Vendors may also have their and their goods' pictures taken at the event for use on the Quakertown Alive! website and social media.
12. Vendors must agree to abide by the above terms and conditions as well as supplied additional event guidelines. We expect our vendors to be kind and courteous to each other, attendees, and our volunteers. **Vendors must stay in their designated spot and are not permitted to walk the streets with products or samples.**

## APPLICATION AGREEMENT

By signing below, I acknowledge that I have read, understand, and agree to abide by all the general information, procedures, conditions, fees, and instructions set forth in this application.

- I understand that I may be asked to leave the event and my fees not refunded if I do not follow the terms and conditions.
- I understand that failure to adhere to these terms and conditions may result in exclusion from future events
- I agree to indemnify and hold harmless all organizations and persons, sponsoring and managing or in any way participating in the Arts Alive! Spring Arts Festival, including, but not limited to Quakertown Alive!, the Borough of Quakertown, and personnel from any loss, claim, penalty, or any lawsuit arising from operation or involvement in the Arts Alive! Spring Arts Festival.

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please Print Name: \_\_\_\_\_

Quakertown Alive! accepts checks, money orders, cash as payment. Checks and money orders should be made payable to Quakertown Alive!.

Quakertown Alive! accepts credit card payment in person or through a phone call. No application is considered complete until we have received your method of payment in full.

**Quakertown Alive! reserves the right to relinquish your spot if full payment has not been received by May 1, 2025.**

Method of Payment:

\_\_\_ Check/ Money Order

\_\_\_ Cash

\_\_\_ Credit/ Debit Card

Phone Number: \_\_\_\_\_

Please send the completed application with payment to:

**Quakertown Alive!**  
**314 W Broad St. Suite #202**  
**Quakertown, PA 18951**

Questions: Call 215-536-2273 ext. 2351 or email: [taylor@quakertownalive.com](mailto:taylor@quakertownalive.com)