



2017 Autumn Alive! Fall Festival Business Application and Information

October 21, 2017 - 10 am to 4 pm

Rain Date: October 28, 2017

Application Deadline: October 13, 2017

Downtown Quakertown, PA

Autumn Alive is an annual autumn festival presented by Quakertown Alive! held in downtown Quakertown, Bucks County, Pennsylvania. It is a fall harvest festival featuring a pet parade, cupcake decorating and tasting contests, a scarecrow contest, vendors, and children's activities. Crafters and vendors are encouraged to theme their products for autumn or pets.

Date: Saturday, October 21, 2017 Rain Date: October 28, 2017
7:30 am - set up begins **SET UP NEEDS COMPLETED BY 9:30AM**
10:00 am – Festival opens
4:00 pm – Festival ends (vendors are expected to remain for the full day)
5:00 pm – Streets reopened to traffic

****In the interest of safety you must unload and move your car before you set up. Official street closure must be observed: (Saturday 7:00 am to 5:00 pm)**

IMPORTANT: Please note that we have introduced a tiered cost scale for this year's event.

- Within Quakertown Borough Limits – no cost for one space
- Within five (5) miles of 314 W. Broad Street 18951 - \$75.00
- Outside of five (5) miles of 314 W. Broad Street 18951 - \$100.00
- National franchises - \$200.00

PLEASE KEEP THIS PAGE FOR YOUR RECORDS!

Show details

Display spaces are either 12' x 12' or 12' x 24' as defined above. Spaces are in the street - **not on the sidewalk**. The accepted applicant must provide his/her own booth, table, or display. Only one vendor is allowed per space. Accepted applicants will receive specific information regarding designated booth location, designated free parking, and setup information shortly before the event. Be prepared for an outdoor event, including wind gusts and fluctuating weather. Any group or vendor requiring electric must pay appropriate fee (\$15) and supply any needed cords. **We highly recommend you bring weights to hold down your tent in case of windy weather.** For the comfort of all our visitors, everyone representing your organization will be required to stay within the reserved space. Aggressive soliciting is not permitted.

Refund Policy/Rain Plans

The rain date is Saturday, October 27, 2017 from 10 am to 4 pm. If the vendor decides to cancel and does not attend the rain date, even if due to bad weather, the vendor will not receive a refund. In the event both dates need to be cancelled by Quakertown Alive! due to weather, we will refund half the vendor fees upon request by letter and a self addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 (c)(3) non-profit organization.

The Autumn Alive! fall festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street® organization dedicated to helping revitalize downtown Quakertown.

Phone: 215 -536-2273 e-mail: michele@quakertownalive.com



AUTUMN ALIVE! 2017
BUSINESS VENDOR FORM
Deadline: October 13, 2017
Event: October 21, 2017
Raindate: October 28, 2017

BUSINESS VENDOR APPLICATION

Business name

Contact person

Title/Position

Product:

Check here if you are a selling a product specifically for pets.

Address

Phone

Email Address-(we will communicate with you by email: please print very clearly):

Fee for 12' x12' space_____ 12' x 24' space _____ (see first page for fee structure)

Check if you wish to have us provide 120 volt electric; submit an additional \$15 fee. Please provide your own extension cords.

TOTAL ENCLOSED:

Make check payable to Quakertown Alive

Liabilities: We agree to assume all liability for, and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Autumn Alive Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from my/our operation or involvement in the Autumn Alive! festival.

Name: _____
Please Print

Signature _____ Date _____

Please return the second page of this application and payment to:

Quakertown Alive!
312 West Broad Street
Quakertown, PA 18951

E-Mail: michele@quakertownalive.com Phone: 215-536-2273